



GLOBAL WELLNESS INSTITUTE™

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Sustainability Initiative Roundtable Participants

March 11, 2018

MODERATOR: **Mary Bemis**

Editorial director of
InsidersGuidetoSpas.com

She is an award-winning spa journalist, honored with Folio's Top Women in Media Award and the distinguished ISPA Dedicated Contributor Award. In 1997, she launched American Spa magazine, and in 2007, Mary co-founded Organic Spa magazine. A pioneer in the sustainable spa and beauty worlds, Mary is co-curator of Cosmoprof North America's Discover Green Pavilion. She sits on the board of Wellness Warrior, is a Global Wellness Day advisor, and a co-founder of the Washington Spa Alliance.



COORDINATOR: **Bonnie Baker**

Chair GWI Sustainability
Initiative

VP Board of Directors of Green
Spa Network.

Founder Satteva Spa and
Wellness Concepts.

Bonnie has over 20 years of experience in the Spa and Wellness industry with a background in hospitality, ecotourism, and Spa development. With a degree in Anthropology and as a licensed therapist, she has experience working for some of the global award-winning companies such as the Mandarin Oriental and the Four Seasons. Bonnie's collaborative work represents as distinctive style, integrating cultural traditions and natural environments into wellness programs in the regions and countries where she has lived and worked in Latin America, Europe and Asia. She is co-founder of Satteva Spa & Wellness Concepts, a Mexican based company dedicated to Spa Consulting, product distribution, and sustainable wellness experiences.



Dafne Berlanga

Vice President, International
Business Development,
Oakworks, Inc., United States

Dafne Berlanga, VP of International Business Development for Oakworks, has been active in the Wellness Industry for 15 years now. Her passion for Art has led her to join Partners in Art where she has volunteered for the last six years. Partners in Art is monthly program where volunteers explain 3-4 pieces of art per session for children from Kindergarten to 5th grade. Each session is always followed by an activity. Dafne is also a member of the Sustainability Initiative for the Global Wellness Institute.



Herve Blondel

Rancho la Puerta Senior Resort
Manager

Herve Blondel is the Senior Resort Manager of Rancho La Puerta. He brings 28 years of multicultural hospitality experience to the Ranch from numerous properties including Mandarin Oriental, Hotel Nikko, Starwood Luxury Collection and Accor Hotels in Europe, as well as boutique hotels including Joie de Vivre Hospitality and Leading Hotels of the World. Herve has worked in many countries including Spain, France, England, Mexico, Venezuela and the US. He speaks English, Spanish, and French fluently.

Herve holds a cooking degree from the Ecole Ferrandi in Paris, as well as a degree in computer sciences and management from the Ecole de la Chambre de Commerce et d'Industrie in Paris. His passion is to make a difference in people's lives.



Anne Bramham

President & Founder, American
Spa Therapy Education
Certification Council (ASTECC),
United States

Consultant, designer and trainer of spa therapies, Anne Bramham is the founder of ASTECC. Widely regarded as the benchmark for spa therapy education, her 'constitutionally' based ASTECC curriculum integrates classical spa therapies and bio chemical elements with its highly individualized approach. Her clients include the award-winning Spa Montage properties.



Mike Bruggeman

CEO & Chief Formulation Officer,
OM4 Organic Male

Michael (Mike) Bruggeman is CEO of Organic Male OM4 and a visionary pioneer of men's spa services and retail sales development. Mike's experience is rooted in a solid wellness background, having worked in hospital administration for 22 years prior to entering spa operations and founding OM4. He also is the CEO of Natural Beauty Group – an eCommerce boutique specializing in green science and sustainable products.



Prof. Jonathan Paul DeVierville

Director, Spa Cultures

Dr. Jonathan Paul De Vierville is professor emeritus of history and humanities at Alamo Colleges, St. Philip's College, and is a Jungian psychotherapist/analytical consultant. He has been associated with the Balneotherapy Association of North America and the International Association for Study of Dreams. He owns the Alamo Plaza Spa at the historic Menger Hotel in San Antonio, Texas, and runs a Spa-Waters: Dreams and Cultures seminar.



Debra Duneier

Co-chair GWI Sustainability Initiative

Founder & President, EcoChi LLC, United States

Debra is a Feng Shui Master Practitioner, accredited LEED Professional, Certified Eco-Designer and award-winning author of EcoChi: Designing the Human Experience.

She founded EcoChi LLC, a sustainable interior design company in 2011. Her design work uniquely combines ancient wisdom and modern science to create the desired experiences of interior spaces. Debra has received global recognition for creating the EcoChi® 180° Seal Certification for sustainable and people friendly environments. Debra's wellness design and certification are based on a model that demonstrates a commitment to people, the planet, profits and the human experience.



Tom Eddington

Principal Eddington Advisory

Tom Eddington has spent the last three decades in business as a consultant, educator, entrepreneur, and strategic advisor. He is a student and teacher of Board, leadership and organization effectiveness – focusing on how they grow, achieve and sustain effectiveness while remaining stewards for their stakeholders. He has lived, worked and studied on six continents, working with leaders across all industry sectors and organization stages of development. As a student, mentor, coach and advisor, he has focused on the area of consciousness and conscious leadership over the past two decades. Tom has worked in the private, public, academic and non-profit sectors working with industry leaders and organizations including HP, W.L. Gore, MBNA Corporation, Royal Dutch/Shell and Taproot Foundation. He holds B.A. degrees in Business and Psychology and an M.S. degree in Organization Dynamics from the University of Pennsylvania. He has worked with Board members and senior executives at hundreds of organizations, has been an adjunct professor in the City University (London) M.B.A. program and guest lecturer at San Francisco State, JFK University, Sonoma State and Meridian University. Tom has founded/co-founded four organizations including FutureShapers and Eddington Advisory Services.



Mary Elizabeth Gifford

President, Stellar Organic Certification, One of the First Organic Certifiers in the Nation

Website: www.demeter-usa.org

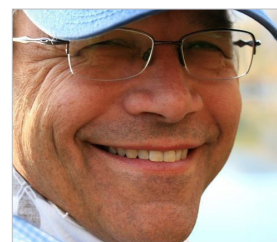
Mary-Elizabeth Gifford's work as Chief Strategy & Marketing Officer for some of the world's most prominent brands is recognized globally. Deeply rooted in agriculture, she is President of the Board of Directors of Stellar, one of America's first organic certifiers of farmland and sits on the Board of Directors of Demeter-USA, the Biodynamic agriculture movement considered 'beyond organic.' Immediate past president of the Washington Spa Alliance, Mary-Elizabeth serves on the Board of the Center for Responsible Travel, the advocacy and research group in Washington, D.C., that works with the U.N., the World Bank, and other global organizations to deepen the links between the hospitality industry and poverty eradication using market-based solutions. She lives in Washington with her husband, a journalist with NPR, and their family.



Martin Goebel

Founder Moebius Partners LLC.

Martin Goebel has nearly 35 years' experience in natural resources management and sustainable development. Martin was assistant director for science and director for conservation planning at The Nature Conservancy (TNC) and Conservation International (CI), and subsequently director for Mexico for TNC, CI and World Wildlife Fund. He was the founding president of Sustainable Northwest based in Portland, Oregon, he helped found the Oregon Sustainability Board and has served as trustee of several foundations including Summit Foundation, Compton Foundation and Fondo Mexicano para la Conservacion de la Naturaleza (which he founded). Most recently Martin founded Moebius Partners LLC, a private sector consultancy specializing in advising philanthropies and triple-bottom line private sector companies. Among his clients are the Walton Family Foundation, the Harry & Leona Helmsley Charitable Trust, International Community Foundation, Aclima, and California Environmental Associates. He also serves as co-chair of the Western Juniper Working Group and chair of Sustainable Northwest Wood, Inc.



Nic Goldsmith

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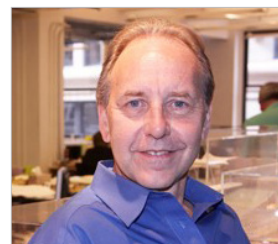
Senior Principal,
FTL DESIGN ENGINEERING STUDIO
Designer, Architect

Nic Goldsmith is a Senior Principal at FTL Design & Engineering Studio Prior to joining the firm, he was a designer for the award-winning Architect, Frei Otto in Germany. He is a member of the College of Fellows of the AIA, the IASS, and former Chairman of the Lightweight Structures Association. Goldsmith has been responsible for many of FTL's projects, including the award winning: SkySong at ASU in Phoenix, the Rosa Parks Transit Center in Detroit and the Sun Valley Pavilion. He has designed exhibitions including an exhibition on solar energy for the Cooper-Hewitt, National Design Museum in NY and Smithsonian Institution, and a worldwide traveling interactive exhibition for the United Nations (UNFPA).

He has been featured in innumerable publications including an Architectural Monograph titled: FTL: SOFTNESS, MOVEMENT & LIGHT, published by Academy Editions and his new book, MASS to MEMBRANE, published by Artifice.

Nic's academic experience includes Adjunct Professor at the University of Pennsylvania, Cornell, Pratt, University of Innsbruck and a wide range of international lectures and teaching in the US, the UK, Germany, Australia and South America.

Awards include the Dupont Benedictus Award, the IDEA Bronze Award, AIA Design Awards, over 25 IFAI awards, the 28th Bard Award in NY, the Waterfront Center's Award in Cincinnati and the State of Florida's Governor's Design Award.



Tara Grodjesk

Founder,
Tara Skin Care

A visionary for over 25 years, Tara Grodjesk is best known for her innovative concepts and wellness-focused treatment programs. Tara Spa Therapy specializes in customized treatment and retail programs that express a spa's uniqueness and core identity, while delivering an extraordinary guest experience and therapeutic efficacy. As a founder of Green Spa Network, Tara has been a leading force in greening and sustainability for spas.



Kevin Kelly

Founder and CEO Civana Living

CEO and Chairman of CIVANA, the newest generation of wellness lifestyle companies with a focus on hospitality and communities that promotes sustainable wellness at the core of its offerings, Kevin M Kelly was also president and chief branding officer of US destination spa Canyon Ranch from 2001 to 2008. He also acquired and rebranded the storied Two Bunch Palms Spa Resort in California, transforming it into the first carbon-neutral resort prior to its sale in November 2015. As owner of Civano Development, Kelly was one of the first sustainable developers in the U.S. to pioneer alternative and energy efficient homes and land planning techniques. He has received accolades from the US Department of Energy, the Environmental Protection Agency (EPA) and the White House for his work in sustainable development and published several articles and reports on emerging wellness lifestyle trends. Prior to moving into sustainable land planning and development, Kevin M Kelly built over 2000 units of affordable housing in low and middle income urban communities and started his career as a community organizer in inner cities.



Ella Stimpson Kent

Director of Spa, Fitness and
Racquet Sports at Sea Island
Company

Ella (Stimpson) Kent has been in the spa and fitness industry for 20 years. Prior to that focus she served as an Officer in the US Army and as a middle school teacher from Korea, Italy, Arizona, Germany to DC. She began her career in spa as a personal trainer then became involved with the Spa at The Broadmoor Hotel, serving as its Director from 2002 – 2009. In 2009 she joined the team at Wynn Las Vegas and served as the Executive Director of Spa. Ella finally returned to her southern roots with a move to join Sea Island in 2014 where she serves as the Director of Spa, Fitness and Racquet Sports. She also served on the ISPA Board of Directors from 2009-2015, as Chairman from 2012-2014 and continues to volunteer in various initiatives. Ella has a passion for raising up new leaders in this industry and through ISPA and other vehicles such as the Green Spa Network providing tools and opportunities for leaders to grow to their potential.



Stephen Kiesling

Editor in Chief, Spirituality & Health

Stephen is editor in chief *Spirituality & Health*, which has won awards as the best magazine in spirituality and religion. He has written for *The New Yorker*, *Sports Illustrated*, and *Outside*; been featured in *The New York Times* and *The Boston Globe*; and has appeared on numerous television and radio shows including *Today* and *All Things Considered*. A Scholar of the House in philosophy at Yale, he is a former Olympic oarsman, as well as a Masters World Champion. He is the author of books including *The Shell Game*, *The Nike Cross Training System*, and *Walking the Plank: A Year Aboard the Pirate Ship Whydah*. He is also editor-at-large of *Insiders Guide to Spas* and President of the not-for-profit Gold Hill Whitewater Center on Oregon's Rogue River.



Attila Koroncay

Eminence Organics
General Manager

With a degree in engineering, Attila plays a key role in the vision of Eminence's ongoing commitment to the environment by ensuring all office and warehouses are dedicated to green practices. Attila led Eminence to become the first professional skin care company in the world to become a Certified B Corporation®, joining the leaders of the global movement using the power of business to solve social and environmental problems. His passion to make a lasting, positive impact on the world through responsible, conscious business drives Attila to be an active member of the B Corp community.

Attila is directly involved in the day-to-day operations of the business, from the eco-friendly Vancouver office, Attila oversees the natural, organic and Biodynamic® farm production, product development and manufacturing in Hungary. Attila personally visits the children at Semmelweis Children's Hospital in Budapest for the Eminence Kids Foundation during his biannual visits to Hungary, serving them organic, cold-pressed juice and giving them gifts. He stays active, too, and likes to participate in the Ride to Conquer Cancer, an event and cause that is near to the hearts of both Attila and his brother. In 2011, he was awarded the Entrepreneur of the Year Award for Eminence's contributions to the community and Province of British Columbia.



Gilad Saul Lang

Vice President –
The Madison Collection

Peace Corps service influenced Gilad early in his career compelling him towards pioneering social impact programs using his skills as a global marketing professional, brand design and behavior-change specialist. The results of his decade long collaboration with organizations such as Population Services International, Project Concern International, and The Safety Lab were successfully implemented across Eastern Europe, Central Asia, and Southern Africa impacting positive change in the reduction of HIV/ AIDS prevalence, infectious disease, prevention of violence against women and children, and youth empowerment. Co-leading the family business, The Madison Collection, purveyor of eco-luxury terry products for the hospitality and spa industry, Gilad is influencing social impact through their FEEL GOOD DO GOOD initiative and partnership with Wine to Water, donating one water filter that provides safe drinking water for 5+ years to a family of 7+ people for each retail robe sold, contributing to health and wellness in Haiti and The Dominican Republic.



Andrea Lomas-Gong

Group Operations Director
Mandarin Oriental Hotel Group

Andrea Lomas-Gong has been Head of the Operations for Mandarin Oriental Hotel Group for 15 years. She was responsible for the launch of all the Group's spa operations including New York, Washington DC, Tokyo, Boston, Sanya, Barcelona, Las Vegas, Macau, Paris, Guangzhou, Shanghai, Taipei and the Group's two Mandarin Oriental properties in Hong Kong. As Head of Group Spa Operations her current role is to oversee Spa Operations, Training and the implementation of Spa Marketing strategies throughout all of the Group's Spas at Mandarin Oriental.

Mrs. Lomas-Gong brings more than 27 years of spa and project development experience to the role. She moved to Asia in the early 1990s and managed numerous spa operations. She has also been involved with the development of some of the world's best spas, such as the award-winning Ananda in the Himalayas and the Crown Hotel Spa in Australia. Prior to joining Mandarin Oriental, Mrs. Lomas-Gong ran her own spa consultancy company and worked as an independent spa consultant for various spa projects for over 10 years.



Shel Pink

SpaRitual Founder and Slow
Beauty Pioneer

Shel Pink believes that to lead both a pleasurable and purposeful life, one must slow down enough to be observant, mindful and actionable. The culmination of this philosophy and Shel's decades long holistic lifestyle, led her in 2004 to found SpaRitual – a pioneering, sustainable beauty brand based on the rituals of self-care. As a child, many years before holistic lifestyles became mainstream, an organic diet, the importance of regular massage, alternative healing methods and the minimization of toxin exposure within our environment, were instilled by Shel's mother. It had always been a way of life, so embracing yoga, meditation and Ayurveda during her college years, was a natural extension of the principles which grounded and shaped Shel's thinking. SpaRitual's guiding ethos is Slow Beauty - turn away from the frenzy of a fast-paced lifestyle to embrace meaningful care for ourselves, others and the world, with the mantra – "Slow Beauty for a Fast World." Shel's insight and forward-thinking approach identified the greatest commodity for women in today's world – time – and the company has built a legacy based on this concept. SpaRitual has incorporated Slow Beauty Rituals – as ways to reclaim and rejuvenate mind body and spirit - into women's daily beauty practices. Shel was a proponent of self-care long before stress and anxiety became an epidemic.



Bill Reed

AIA, LEED, USA

Principal Regenesis, Author,
Architect

An internationally recognized proponent and practitioner in integrative systems design and regeneration, Bill's work is known as Regenerative Development. It is a meta-discipline that unifies the pattern understanding practices of Ecological Design, Biophilia, and Organizational/ Community Transformation into a design. The effect: improving the overall quality of the physical, social and spiritual life of our living places and therefore the planet.

Bill is one of the founders of the LEED, author of many articles, contributor to multiple books - including co-authorship of the seminal work, *"Integrative Design Guide to Green Building"* -



Stephanie Rest

Co-Chair GWI Wellness For
Children Initiative

Founder Caribbean Wellness
Education

Stephanie Rest is currently based in Washington D.C working as a consultant, as well as collaborating in the Americas on wellness and education projects. Stephanie's previous experience in the hospitality industry is vast. She has led opening teams for resorts and spas throughout the Americas. She is Founder of Caribbean Wellness & Education and also serves on the International Spa Association Speaker Task Force. Recently she has joined the new initiative "Wellness for Children" as vice-chair with the Global Wellness Institute and also serves on the "Global Careership Committee".



Rianna Riego

Chief Brand and Wellness
Officer and CIVANA

Experienced in brand, marketing, public relations and spa development, Rianna helped to create the "sustainable wellness" category while rebranding and converting the Two Bunch Palms Spa Resort, a 75-year old, hot-mineral springs, into the first carbon-neutral resort in North America. Rianna was voted "Favorite Spa Consultant" in *American Spa Magazine* from 2012-2015 and has opened and operated several spas for Marriott International and KSL Resorts, with an emphasis on creating systems for financial success & developing spa leadership. Holding a degree in Marketing & Finance, she also served as a Public Relations Director for Hilton International in Manila, Philippines.



Daniella Russo

CEO and Founder, Think
Beyond Plastic™

Think Beyond Plastic™ is the leader of a global multi-disciplinary effort to accelerate commercialization of research and innovation advancing the New Plastics Economy. Daniella believes that intractable environmental challenges can be addressed by harnessing the forces of innovation and entrepreneurship, and the power of the markets to do good. Since 2009, she has led the development of an innovation eco-system enabling the shift away from fossil fuel-based plastics towards a circular economy incorporating bio-based, bio-benign materials from renewable sources, associated manufacturing, and innovative consumer and business products specifically designed to handle these new materials. She is a serial entrepreneur. Her experience includes executive management of businesses from start-up phase through an IPO (such as Frame Technology, Infoseek and others), as well as Fortune-500 companies (Sun Microsystems, and Xerox PARC). Daniella Russo is a member of the Founders Board of Advisors at StartX Stanford Student Startup Accelerator. She is an Associate Professor at the Middlebury Institute of International Studies Graduate Program in International Policy and Management. She serves on the Board of numerous NGOs and businesses.



Veronica Schreibeis Smith

CEO & Founding Principal
Vera Iconica Architecture

Chair Wellness Architecture
Initiative
Global Wellness Institute

Prior to founding Vera Iconica Architecture in 2010 in Jackson Hole, Veronica Schreibeis Smith worked as an architect on four continents. Smith values adventurous experiences that are rooted in culture and landscape, and is passionate about promoting holistic wellness through intuitive design and thoughtful material selection. Vera Iconica, meaning “true likeness,” focuses on creating and carefully designing experiences; the architecture is a means to this end.



Deborah Szekely

Rancho La Puerta in Tecate,
Baja California Norte, México

Deborah is affectionately known as the “Founding Mother” of the contemporary mind/body/spirit fitness movement, having co-founded Rancho La Puerta in Tecate, Baja California Norte, Mexico, with her husband Edmond Szekely in 1940. In 1958, working on her own, she founded the Golden Door in Escondido, California. She has been appointed to several presidential fitness councils starting in 1970, and is a founding board member of the International Spa Association. From 1984 to 1991 she worked as a U.S. Diplomat in Washington, D.C., serving as President of the Inter-American Foundation (an independent agency of the U.S. government created by Congress in 1969 to support grassroots development throughout Latin America and the Caribbean). A noteworthy byproduct of her unsuccessful 1982 run for Congress was her involvement in the creation of “Setting Course: A Congressional Management Guide” in 1984, now in its 15th edition for the 115th Congress.

Deborah has served on innumerable boards and funded many projects relating to education, health and welfare, and the environment—on both sides of the U.S.-Mexico border. In the last 30 years her public service includes founding Eureka Communities, New Americans Museum, and WellnessWarrior.org. In 2012 she was awarded the “Order of the Aztec Eagle”—Mexico’s highest honor bestowed on an individual who is not a Mexican citizen.



Via Remote Streaming:

Mark Wuttke

President and Chief Operating
Officer, Babor North America

Mark Wuttke, is a globally recognized leader in the spa and wellness industry, known for his high-profile work in beauty, spa, skincare, and wellness. Celebrated for his inspirational leadership style and passion for wellness and sustainability issues, he is founder of the Wuttke Group, an advisory specializing in guiding global companies on corporate strategy, M&A, alliances, portfolio management, and organizational workplace culture. Wuttke is a John Maxwell Team member, a global group of certified professional Coaches, Trainers, and Speakers; and founding Alumni board member of the Global Spa and Wellness Summit.

